



Ed Wimp is a Speaker, Author, Artist Manager, and Musician from Orlando, Florida. He was born and raised in Chicago before moving away to Monmouth, Illinois at the age of eighteen to attend college. Growing up, Ed was very active in sports and music. He had a short stint of playing baseball during college and ultimately left the team in order to play Concerts on weekends.

After graduating college, Ed began transitioning into the business side of the music industry when he was presented with an opportunity to travel as part of the road management staff for R&B legends **Earth Wind & Fire**. From there, he was able to travel and tour with hip-hop icon **A\$AP Rocky** as he appeared in the *Under the influence Tour* with **Wiz Khalifa**.

While still keeping involved in the fast moving music industry, Ed Wimp is also pursuing a law degree from the Florida A&M University College of Law. He currently holds a Bachelor's Degree in Business Administration from Monmouth College and a Master's Degree in Entertainment Business from Full Sail University.

Ed Wimp is a Renaissance Man. He has had many unique and outstanding experiences in his young life. Extensive International travel has been a cornerstone for Ed, which has given him a global perspective on life. Ed has enjoyed and retained the friendships of people from many parts of the world.

Ed is an avid golfer and takes the opportunity to play whenever his busy schedule allows.

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Entrepreneurship

The first step toward being an entrepreneur is to have an idea that can provide benefit to others. People are always looking for "the better mouse trap" or a better way of accomplishing their goals and objectives. An entrepreneur is a creative individual who is sensitive to societal trends. Ed Wimp will share his insights and knowledge to help **you** become a savvy entrepreneur.



Making Money with Your Music

Students study and practice their instrument to develop proficiency on the instrument. They graduate college with Bachelor's and Master's Degrees in music, hoping for a career playing music. Unfortunately, few musicians actually make their living playing music. Many teach music and some get work in other fields. For them, music becomes an avocation. Ed will show you how to monetize your skills as a musician.



Finding Success in Your Profession

Success means many different things to different people. To some, success means making lots of money. While to others, success means personal fulfillment. Success can also mean having the respect and regard of other people. What does success mean to you? What will be the yardstick by which you measure success in your life?

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Wimp Entertainment provides entertainment services in the areas of Artist Management, Tour Management, Merchandise Management, Recording Production, Show Production and Songwriting Support.

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